

Are you ready for a challenge?

Stadium Design Challenge (ICT & Smart Systems Focus)

Our client is a global sports and entertainment company planning to build a new stadium with a minimum operational lifespan of 30 years. They have asked Buro Happold to advise on how the stadium should be designed to meet their needs, with a strong emphasis on ICT, smart building systems, and fan/user experience technologies.

The site previously hosted facilities built in 2008, with outdated utility and ICT infrastructure. The new stadium must integrate cutting-edge digital systems, sustainability features, and resilient networks to support large crowds, broadcast requirements, and long-term adaptability.



Please provide your response to the following with no more than 200 words per question:

1. What ICT and smart building information would you request from the client before starting the stadium design?
2. What would you do if that information was incomplete or unavailable?
3. What design enhancements (ICT, smart building, sustainability, fan/user experience) would you propose for the stadium, and why?

Once you click apply, you will be asked the above questions as part of the application form. You are welcome to use another document to draft your answers and then copy and paste into the application form. You are also able to save the questions and revisit it another time if you do not have time to complete the form in one sitting.

Thank you for your efforts, we look forward to hearing your answers. Good luck :)